

Introduction

Influence Grants

Influence Grants support *advocacy and research* initiatives with a purpose of immediate influence on a specific and achievable goal on matters of material significance to residential and small business consumers. How advocacy and research could be defined are provided below.

This grants stream supports projects that aim to shift energy market practices and behaviours to deliver better consumer outcomes and where a path to success is credible within a fixed period. Applicants must make clear the pathways from the proposed project to influence and long-term impact.

Examples of activities that could be funded through an **Influence Grant** include:

- engagement in national or jurisdictional policy, regulatory and market design review processes;
- engagement in a network revenue determination;
- rule changes to amend National Electricity Rules;
- developing a network of new consumer voices; or
- undertaking research.

Further information on how Energy Consumers Australia defines **advocacy** and **research** can be found in the [Grant Guidelines](#).

For more information on previous successful grants, visit the [Grants Archive](#) on Energy Consumers Australia's website.

Eligibility

* indicates a required field

To be eligible for grant funding, applicants must be

- not-for-profit organisations, with a purpose or mandate that permits them to be an advocate for residential and small business energy consumers; or
- bona fide research organisations with a public purpose.

Applicants must also be able to demonstrate how their project will **build knowledge and/or sectoral capacity supporting policy development and consumer education in the National Energy Market**.

How will your project achieve the Eligibility Criteria? *

Word count:

Must be no more than 250 words.

Refer to Eligibility Criteria above.

Influence Grant Application_V2.2

Form Preview

Organisation Name *

Please confirm your organisation type. *

- ☐ Not-for-profit organisations, with a purpose or mandate that permits them to be an advocate for residential and small business energy consumers
- ☐ Bona fide research organisations with a public purpose

Primary purpose and mission of the organisation. *

Word count:

Must be no more than 50 words.

Project overview

* indicates a required field

Project Title *

Word count:

Must be no more than 20 words.

Short project description *

Word count:

Must be no more than 50 words.

Please provide a short but descriptive outline of the project. This will be published on our Grants Archive.

Total amount requested *

\$

Must be a dollar amount.

What is the total financial support you are requesting in this application?

Total project cost *

\$

Must be a dollar amount.

What is the total budgeted cost of your project?

Percentage of Applicant co-contribution

This number/amount is calculated.

Proposed start date. *

Influence Grant Application_V2.2

Form Preview

Must be a date.
Click on the calendar to insert date.

Proposed completion date. *

Must be a date.
Click on the calendar to insert date.

Previous funding or similar projects

Has ECA previously funded your organisation to undertake a similar project?

Having previously funded your organisation to undertake a similar project, please outline how this current proposal differs from previously funded projects? *

Word count:

Problem statement

* indicates a required field

What is the problem you intend to address and why is it critical for households or small business consumers? *

Word count:

Describe the problem or issue your project will address, and the existing or potential detriment to consumers.

What evidence/ knowledge gaps are being filled by this project? *

Word count:

How does this build on existing research or understanding of the problem? *

Influence Grant Application_V2.2

Form Preview

Word count:

Does the project deliver a direct benefit to residential or small business consumers? *

Which types of consumers are likely to see greatest improvement? *

- ☐ Household
- ☐ Small business
- ☐ Low-income
- ☐ Disadvantaged
- ☐ Large business
- ☐ Consumers using over 4GWh or 100Tj p.a.

No more than 3 choices may be selected.

Specify the type of disadvantage.

Where are affected consumers? *

- ☐ Urban
- ☐ Rural
- ☐ Remote

Is this a national or jurisdictional problem? *

- ☐ National Energy Market
- ☐ Australian Capital Territory
- ☐ New South Wales
- ☐ Queensland
- ☐ Northern Territory
- ☐ South Australia
- ☐ Tasmania
- ☐ Victoria
- ☐ Western Australia

Will your project benefit the continued development of the National Energy Market (NEM)? If so, explain how. *

Word count:

If there is no benefit to flow from your project to the NEM, why do you think your project is a priority and what will its material impact on consumers be?

Word count:

Describe how you intend to undertake the project. *

Word count:

Must be no more than 300 words.

Upload project plan

Attach a file:

Outcomes and Impact

* indicates a required field

What is the long-term change you would like to achieve from this project? *

What does success look like?

Outcomes expected to result from your project.

- Short-term outcomes: the change you are seeking to achieve through this project, and may occur within the 6-12 months of project commencement;
- Long-term outcomes: the change you are seeking for your target group. These outcomes are likely to occur beyond 18 months.

What outcomes are your seeking to achieve?	Timeframe	Success indicator
--	-----------	-------------------

What changes do you expect will occur as a result of your project?	When do you expect this outcome to emerge?	How will you measure success?

Activities and outputs

Influence Grant Application_V2.2

Form Preview

What activities are you planning to undertake to achieve the intended outcomes?

What will be the results of your activities?

Activity	Output	Who is the decision-maker you want to reach or intended audience?	Proposed date for delivery of output
Outline the activity that will contribute to each outcome.	E.g., submissions, report, meeting, building coalitions.		Must be a date.

Risks

Please identify any risks or possible hurdles that may impact the success of the project.

Potential risk	What is the likelihood of the risk occurring? 1=Unlikely 2= Likely	Rate the severity of the risk where 1 = Little impact and 5 = Major impact.	Risk factor (Likelihood X Severity = Risk factor)	Mitigation - what can you do about the risk?	Who is responsible?
			Low Risk 1-8; Medium Risk 9-14; High Risk 15-25 This number/amount is calculated.		Eg. Grant recipient, third party.
	<input type="radio"/> 1 <input type="radio"/> 2	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5			

Methodology

What is your research methodology?

What is your research hypothesis?

What are your research questions?

How will you validate your findings?

Knowledge to impact

* indicates a required field

Who is to be influenced and why? *

Word count:

Must be no more than 200 words.

How will you approach advocacy and/or stakeholder engagement? *

Word count:

Must be no more than 200 words.

How will project findings and learnings be disseminated? *

Word count:

Must be no more than 200 words.

Skills and experience

* indicates a required field

Why is your team or organisation best placed to do this work? *

Word count:
Must be no more than 200 words.

Where there are gaps in capability or capacity, have appropriate project partners been identified? *

Word count:
Must be no more than 200 words.

Partnerships

* indicates a required field

What are the opportunities to build or leverage partnerships, networks, or coalitions in this project? *

Co-contributions

* indicates a required field

ECA expects organisations to commit resources to a project - either financially or in-kind.

An organisation's contribution should be in line with the actual size of the grant sought and its resources, recognising that community sector organisations may have limited capacity to make a financial contribution.

How will your organisation or project partners contribute to the project (financially or in-kind)? *

Word count:
Must be no more than 200 words.

Are you providing a co-contribution to the project? (Co-contributions can be in-kind or financial) *

ECA will consider the organisations or members ability to meet the project costs. More details will be required in the Project Budget section.

Value for money

* indicates a required field

Why is this project the most effective and efficient way for your organisation to tackle this challenge? *

Word count:

Must be no more than 200 words.

How do the benefits outweigh the costs? *

Word count:

Must be no more than 200 words.

Budget

It is important that you outline the **total** cost of your project, including your organisations in-kind contributions and/or where you expect to receive funding from other sources.

This will allow ECA to assess that the project offers value for money - that the project benefits outweigh the costs, and that the costs are prudent and minimised.

The budget should align exactly with your project plan.

Personnel Costs

Please provide details of **total** personnel costs for the project - staff, external consultants and travel expenses.

Where some of those might be partly funded by ECA, you will need to split the amounts between the two columns for the funding source:

- staff costs should list key personnel - use a different row for each staff member
- external consultants should include a daily rate.
- travel - please itemise airfares, accommodation and per diem.

You can amend the expenditure descriptions as needed but please provide a detailed budget as that will be part of the assessment.

On-costs should be **no more than 15%** of the project cost.

Influence Grant Application_V2.2

Form Preview

Cost type	Comment	Funded by ECA (Ex GST)	Funded by Applicant/Other (Ex GST)	Proposed FY of payment
		Do not insert a \$. Must be a whole dollar amount (no cents).	Do not insert a \$ Must be a whole dollar amount (no cents).	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	

Personnel costs funded by ECA

\$

This number/amount is
calculated.

Personnel costs funded by Applicant or other contributor

\$

This number/amount is
calculated.

Personnel costs for project

\$

This number/amount is
calculated.

Operational

Please itemise the costs associated with undertaking the project.

You can amend the expenditure descriptions as needed but please provide a detailed budget as that will form part of the assessment. Items could include:

- research costs - such as reimbursing focus group participants, or peer review
- publication costs - printing or website costs
- meeting costs - costs associated with the consultation or launch of your project report.

Cost	Cost components	Funded by ECA (Ex GST)	Funded by Applicant/other (Ex GST)	Proposed FY of payment
		Must be a whole dollar amount (no cents).	Do not insert a \$. Must be a whole dollar amount (no cents).	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	

Operational costs funded by ECA

\$

This number/amount is
calculated.

Operational costs funded by Applicant/other

\$

This number/amount is
calculated.

Operational costs for project

\$

This number/amount is
calculated.

Influence Grant Application_V2.2

Form Preview

Organisational

Organisational costs refers to the cost to your organisation to undertake this project.

Administrative overheads should be **no more than 15%** of the project cost.

You can amend the expenditure descriptions as needed but please provide a detailed budget as that will form part of the assessment.

Cost	Cost components	Funded by ECA (Ex GST)	Funded by Applicant/other (Ex GST)	Proposed FY of payment
		Must be a whole dollar amount (no cents).	Must be a whole dollar amount (no cents).	
		\$	\$	

Organisational costs funded by ECA

\$

This number/amount is calculated.

Organisational costs funded by Applicant/other

\$

This number/amount is calculated.

Organisational costs for project

\$

This number/amount is calculated.

Project costs calculations

Project personnel costs (Ex GST)	Project operational costs (Ex GST)	Project organisational costs (Ex GST)	Total project costs
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.
\$	\$	\$	\$

ECA funded personnel costs (Ex GST)

\$

This number/amount is calculated.

ECA funded operational costs (Ex GST)

\$

This number/amount is calculated.

ECA funded organisational costs (Ex GST)

\$

This number/amount is calculated.

Total ECA funding requested (Ex GST)

\$

This number/amount is calculated.

Percentage of project costs to be funded by ECA

This number/amount is calculated.

ECA funding check

\$

This number/amount is calculated.

Should = 0 (budget check against total requested under project overview)

Project costs check

\$

This number/amount is calculated.

Should = 0 (budget check against total project cost under project overview)

Income

* indicates a required field

Will the Project generate any income? *

Income source

Estimated income to be generated (Ex GST)

\$

Must be a dollar amount.

Other funding

* indicates a required field

Is funding being sought from sources other than ECA? *

In the table below list the source of funding (other than ECA), outlining the amount, if it is confirmed and whether it will be tied to particular costs.

Who have you sourced other funding from?	Total amount sought (Ex GST)	Date funding expected / confirmed	Is funding tied to a particular cost?	How will the project proceed without othersources funding sources?	Letters of Support for other funding sources
	Must be a dollar amount.	Must be a date.			
	\$				

Total of other sources of funding

\$

This number/amount is calculated.

Milestone and funding

What are the key project stages at which funding should be released? Please outline the key activities and deliverables, the date, and the tranche amount.

Tranches	Tranche payment date	Tranche amount
----------	----------------------	----------------

Influence Grant Application_V2.2

Form Preview

Insert deliverables for each tranche.	Must be a date.	Must be a dollar amount.
		\$
		\$
		\$

Tranche total

ECA funding amount request

Calculation check

This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.
\$	\$	\$

Applicant details

* indicates a required field

Applicant *

Organisation Name

Should be the organisation name

Applicant Primary Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.
Should be the organisation's physical address

Applicant Primary Email *

Must be an email address.

Applicant Primary Phone Number *

Must be an Australian phone number.
Put in area code before phone number

Applicant Primary Website *

Must be a URL.

Applicant Primary Bank Account *

Account Name

BSB Number Account Number

Influence Grant Application_V2.2

Form Preview

Must be a valid Australian bank account format.

Please attach the most recent Annual Report or audited financial statement. *

Attach a file:

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Are you registered for GST? *

Grants administration contact

This will be the person who is responsible for the management of the grant, ie they will administer the grant and sign the funding agreement.

If you do not have the authority to sign a funding agreement, please fill in the details below with the person in your organisation who does have this authority, their position and email address.

Name *

Title

First Name

Last Name

Position *

Telephone number *

Influence Grant Application_V2.2

Form Preview

Must be an Australian phone number.

Email address *

Must be an email address.

Will the Project Manager be different to the grant administration contact? *

The Project Manager is responsible for carrying out the project.

Attach a curriculum vitae (CV) for the Project Manager

Attach a file:

Person who will execute the funding agreement *

Position *

Email of the person who will execute the funding agreement *

Procurement of external resources

Please provide a copy of your organisations procurement policy, and how it manages any existing or potential conflicts of interest arising from a tender or procurement process. *

Attach a file:

Declaration and privacy statement

*** indicates a required field**

- I certify that all details supplied in this application and in any attached documents are true and correct to the best of my knowledge, and that the application has been submitted with the full knowledge and agreement of the management of my organisation/group.
- I have read the accompanying guidelines for applicants provided with this application form.

Influence Grant Application_V2.2

Form Preview

- I agree that I will contact Energy Consumers Australia immediately if any critical information provided in this application changes or is incorrect.
- Energy Consumer Australia respects all personal and confidential information received and will do everything possible to protect information from unauthorised access, loss or misuse. Information collected from you is required for the delivery of the services in accordance with the employees'/Directors' powers, functions and purposes. It may also be used by the Trustees/Directors and their representatives to conduct research and customer satisfaction surveys so that we may better understand community needs and can improve service delivery. Should you need to change or access your personal details, please contact grants@energyconsumersaustralia.com.au A copy of the Energy Consumers Australia Privacy Policy is [available on our website](#).
- I understand that the information above will be used in accordance with relevant legislation and declare that this information is correct to the best of my knowledge.

Authorised by:

I am authorised to complete this application and have read and understood the declaration and privacy statement. *

Date of declaration *

Must be a date.

Name *

Position *